

Amazon Description Templates

Use these templates to make your Amazon descriptions stand out!

Fiction Excerpt + Tagline

<p>Put your book excerpt here.</p>

<h3>Put a tagline here.</h3>

<p>Your description. (Add as many paragraphs as needed.)</p>

Looks like:

Book Description

Publication Date: **February 11, 2013**

I almost run to the beautiful spread. I gather it into my arms and inhale the scent of yarn, relieved that something happy exists in this forlorn place. It's a rich, royal purple, but this primary color has been intricately interspersed with gold. The blanket is gorgeous, breathtaking. Somebody made this... for me.

The gift of an afghan leads to romance...

About the last thing shy and lonely Joseph wanted to do was live on campus at seminary. But when he finds a beautiful afghan on his dorm room bed and attempts to track down its maker, Joseph runs headlong into a series of events that might just lead to something called... love.

Charming, whimsical, and poignantly funny, *A Purple and Gold Afghan* is a delightful story that will tug at your heartstrings.

Note that you can swap the tagline with the excerpt if you want the large text at the top. Try it both ways and see which one you like best.

Nonfiction with Bullet Points

<p>Your opening description paragraph.</p>

Bullet point #1

Bullet point #2

Add as many points as you need!

<p>Your closing description paragraph.</p>

Looks like:

Book Description

Publication Date: **February 11, 2013**

Have you ever wondered how to make gophers leave your lawn alone? Gardening expert Bob Johnson has spent a lifetime perfecting his gopher removal technique. In this book, you'll find

- Step-by-step instructions for getting rid of pesky gophers.
- A handy chart to help you identify how bad your gopher problem is.
- Hints and tips section for dealing with tough critters.

Pick up *Get Rid of Gophers* today and solve your gopher problem for good!

Nonfiction with Sections

<h3>Headline for your book</h3>

<p>Opening paragraph</p>

<h4>Section heading (add as many as you need)</h4>

<p>Section paragraph text</p>

<p>Closing paragraph</p>

Looks like:

Book Description

Publication Date: **February 11, 2013**

Got a Gopher Problem?

Have you ever wondered how to make gophers leave your lawn alone? Gardening expert Bob Johnson has spent a lifetime perfecting his gopher removal technique. In this book, you'll find

Step-by-step instructions for getting rid of pesky gophers.

Make the gophers want to leave with Bob's guaranteed methods! You'll have them running scared as you implement his tried-and-true techniques.

A handy chart to help you identify how bad your gopher problem is.

Know where to start in the removal process by consulting the chart. Get going right away with no hassle!

Hints and tips section for dealing with tough critters.

It's all here! Answers to questions from readers of Bob's blog and callers on his TV show!

Pick up *Get Rid of Gophers* today and solve your gopher problem for good!
